



19 July 2023

Jobs and Skills Australia
Department of Employment and Workplace Relations
GPO Box 9828
Canberra ACT 2601
connectwithus@jobsandskills.gov.au

To whom it may concern,

Re: Jobs and Skills Australia annual work plan development process

The Queensland Tourism Industry Council (QTIC) welcomes the opportunity to provide feedback to Jobs and Skills Australia regarding the annual work plan development process.

QTIC is the peak industry body and leading advocate for the tourism, hospitality, and events sectors in Queensland, committed to the growth and sustainability of the state visitor economy. Our efforts focus on powerful lobbying, policy development, and collaboration with key industry stakeholders to create a favourable business environment for operators.

As a not-for-profit, membership-based organisation, we take pride in ensuring that the concerns and needs of our members and the broader tourism industry inform all relevant policy debates and that businesses have strong representation in decision-making processes. By promoting the value and importance of tourism in government forums and to the wider community, we help to create a vibrant, diverse industry that benefits all.

Through delivery of workforce and skilling programs, advocating for attraction and infrastructure investment, and working with the private sector to develop innovative solutions to tourism priorities, QTIC continues to serve members and industry. We also provide expert advice and support, including workforce and business development opportunities and access to vital industry insights. Working as a voice to government, we help to ensure Queensland remains a go-to destination and that operators have the resources to meet evolving consumer demands.

Considering the extensive workforce challenges confronted by the tourism industry and the anticipated demand leading up to the Brisbane 2032 Olympic and Paralympic Games, QTIC is dedicated to fortifying industry pathways and fostering the essential skills needed to enable a thriving visitor economy.

QTIC utilises available data sets from Jobs and Skills Australia to identify and align our workforce priorities and strategic initiatives. This informed approach guides our decisions on training, skills development, and program design, all aimed at supporting our members and fostering a highly skilled workforce within the broader tourism industry.

QTIC offers the following recommendations on the Jobs and Skills Australia annual work plan development process consultation paper:

- Enhancing the usefulness of the experimental data from the Nowcast of Employment by Region and Occupation (NERO) – it would be beneficial to have the capability to filter the data by ANZSCO occupational groups. This filtering option would allow for the identification and download of all occupations within a specific data group, enabling more comprehensive analysis and insights.

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- Industry access to the Workforce Australia Caseload data, which offers the functionality to filter by SA4 regions, similar to the previous releases of JobActive Caseload data. This valuable resource would provide a convenient and informative snapshot of the distribution of potential jobseekers by cohort across the state.

Overall, the proposed work plan development process is very thorough and aligns well with the legislated functions of Jobs and Skills Australia. QTIC interested in gaining a deeper understanding of the timelines associated with the various stages of the work plan, as well as expected delivery dates for key milestones and deliverables, to effectively plan future activities and support a coordinated, holistic approach to addressing future workforce challenges.

QTIC looks forward to contributing to any future discussions arising from this review and engaging in a positive, productive dialogue with Jobs and Skills Australia. For further discussion regarding points raised in this submission, please contact QTIC on (07) 3236 1445 or email policy@qtic.com.au.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Melanie Anderson', with a long horizontal flourish extending to the right.

Melanie Anderson
General Manager, Strategy & Advocacy