



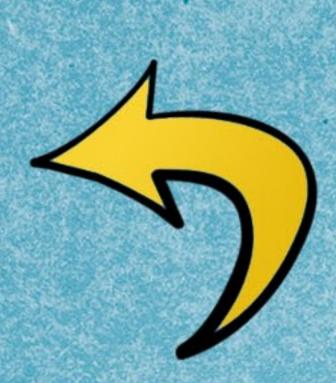
URSTRONG is a whole-school strategy that empowers kids with friendship skills to create communities of kindness in schools.

Relationships are the heart of social-emotional wellbeing! URSTRONG gives kids skills, language & self-confidence to be better friends and develop healthier relationships. Using a kid-friendly approach, educators & parents learn a simple framework to support and coach kids towards positive relationships.

Explicitly teaching children how to develop healthy friendships and manage conflict in a respectful way is the key to bullying prevention + creating safe, caring learning environments + inspiring kinder, happier children.

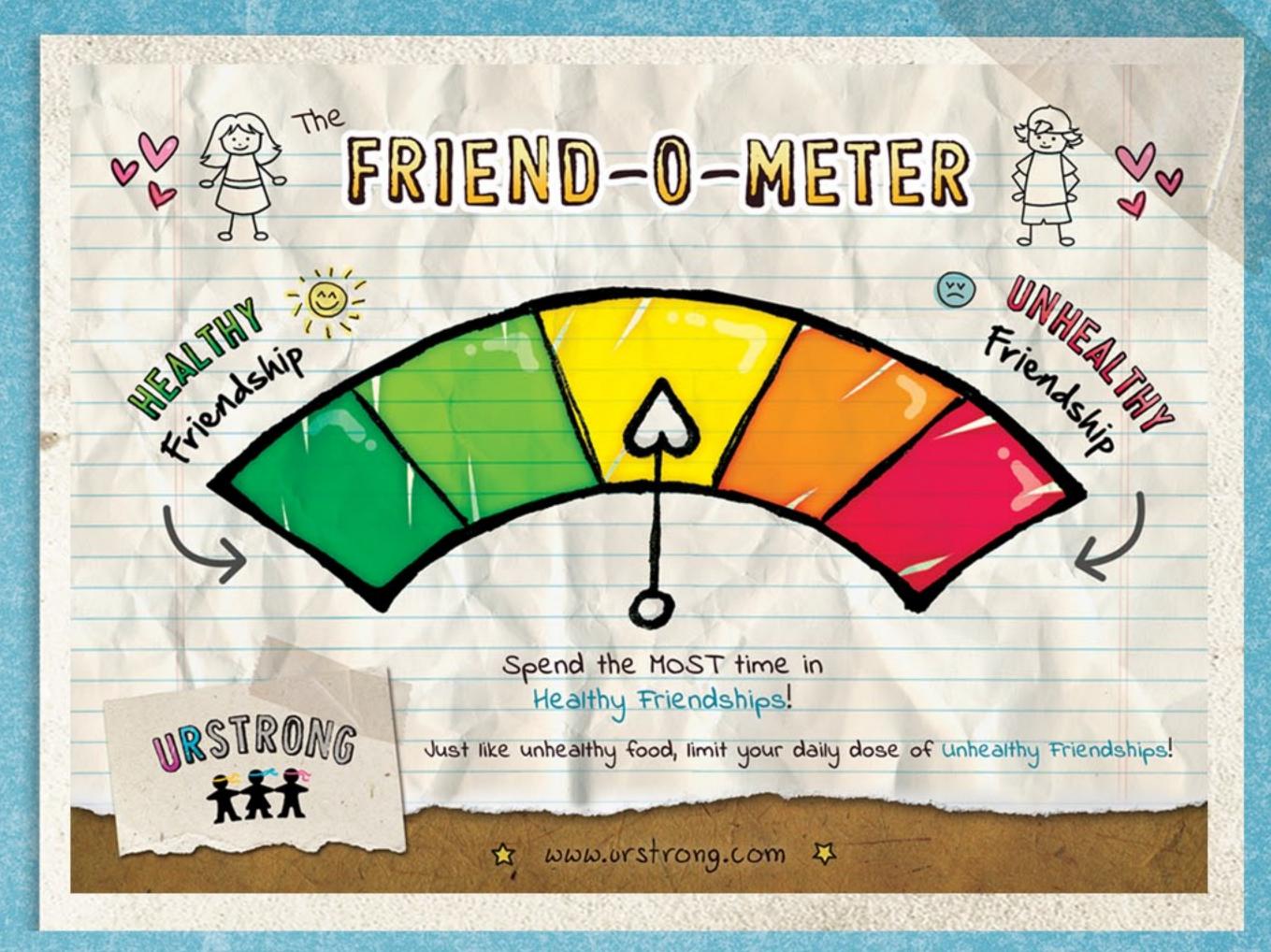
The mini URSTRONG Posters cover our core principles. Refer back to them often!





Know what to expect in your friendships!

Can you give an example of all 4 Friendship Facts from your life?





Surround yourself with healthy friendships!

Where are your friendships on the Friend-o-Meter?

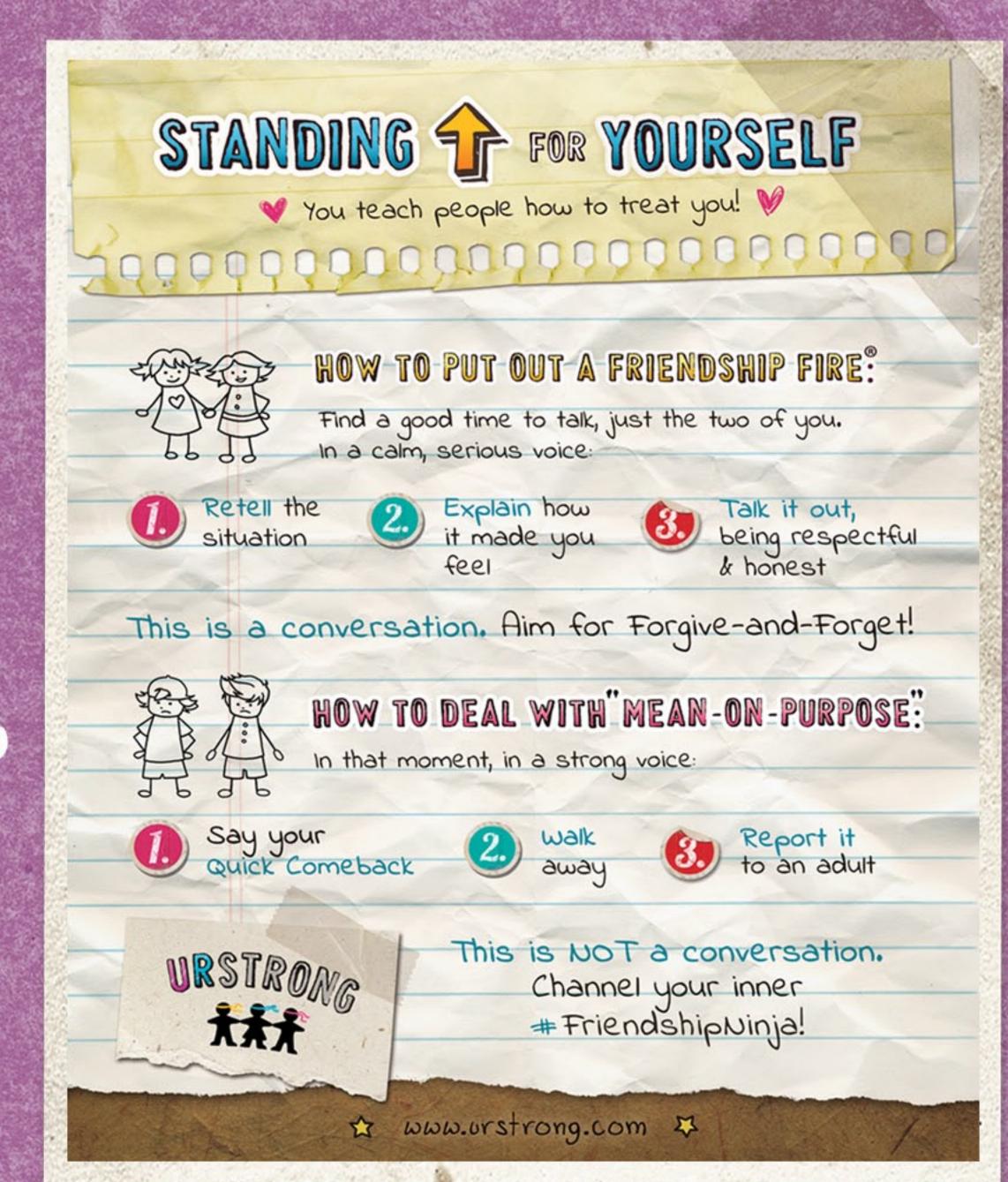


Friendship Fires actually make your friendships stronger when you Talk-it-Out!

What happens when you don't put out the Fire?

You teach people how to treat you! You've got this! #urstrong

What's the difference between a Friendship Fire and Mean-on-Purpose?



KEEP THE CONVERSATION GOING

URSTRONG gives kids + parents + teachers a unique 'language of friendship' to strengthen their connection and open up those lines of communication.

Try these questions to spark a convo at home or school:

- · What does trust and respect look like in a friendship?
- · Where are your friendships on the Friend-o-meter?
- How can you increase your daily dose of healthy friendships?

Here are some tips to remember in supporting kids:

- Ask direct, specific questions
- Share your experiences
- Role-play
- Encourage them to put out their Friendship Fires & use their Quick Comeback

Be sure to visit

www.urstrong.com

to discover a wide variety of videos,
activities and articles to support your
child's friendship journey.

want more info about URSTRONG?

Please don't hesitate to get in

touch by contacting us at

info@urstrong.com.

