

**Live local. Lead local.**  
—— COUNCIL ELECTIONS ——

# **Requirements for profiles and photographs**

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This brochure has been provided to assist candidates  
when preparing profiles and photographs for  
lodgement with candidate nominations.

**Before lodging your candidate profile, it is recommended you use the checklist below to ensure that it is acceptable.**

**If your profile does not meet the legislative requirements below, your nomination will not be accepted.**

**To satisfy the legislative requirements, your profile must:**

- ☐ contain your contact details, being either:
  - an address (not being a post office box)
  - an email address
  - a telephone number.
- ☐ be accompanied by a written statement declaring:
  - that you take responsibility for the content of the profile
  - that you live in the area or ward in which you are nominating
  - that at the time of nominating, or anytime in the past 12 months, you are/were a member of a political party. Include the name of the party and, if you are no longer a member, the date you ceased.
- ☐ be signed and dated by you
- ☐ not be more than 1000 characters in length (only the body of the text counts towards the character count.) It is recommended you check your character count on a computer as it includes spaces. The signature, date, and contact details and accompanying statements do not form part of the 1000 character count.
- ☐ be typed or printed, be accurate and not misleading
- ☐ not contain offensive or obscene material
- ☐ not refer to another person who has nominated to be a candidate for election to the council, either at the same election or any other election to be held on the same day, without the written consent in writing from the person (lodge the written consent along with the profile)
- ☐ not comment on the decisions or actions that have been made or taken by the council or on decisions or actions of past or present members of the council.



**You must lodge your profile with your nomination before 12 noon on the day nominations close for the election you are contesting.**

# What information should your profile contain?

A profile provides electors with a brief overview of the past and present experience of a candidate and assists them to make choices when voting.

Your profile may include any or all of the following:

- current or past work experience/qualifications
- work or community interests
- community involvement including membership of clubs/boards
- personal information such as marital status/children
- declarations of public policy and promises of public action

Additionally it is recommended that if a candidate has a campaign-specific website and or a campaign social media page, these details be included in the profile to help voters make an informed decision. (For privacy reasons candidates should not use their personal Facebook account for campaigning.)

**A profile must not comment on the decisions or actions that have been made or taken by the council or on decisions or actions of past or present members of the council.**

The word 'comment' is taken to mean a criticism, value judgement or endorsement of a decision relating to a council or council members and/or commentary in terms of either negative criticism or positive endorsement. It does not include statements of fact that are of a neutral nature.

Please refer to the examples below that illustrate how an unacceptable profile statement can be reworded to make it acceptable.

## Unacceptable

I have served on the council's **effective** environmental committee which has led to the **successful and much appreciated** greening of the town's **former barren** sports field. My future commitment, if elected, is to support all reasonable environmental causes.

## Acceptable

I have served on the council's environmental committee which has led to the redevelopment of the town's sports field. My future commitment, if elected, is to support all reasonable environmental causes.

## Unacceptable

The council has made **many poor decisions** in relation to the childcare in our area, **culminating in the closure of the Main Street Child Care Centre**. The current council **clearly does not care** about young mothers or young families - elect me to council as someone who does care about young families.

## Acceptable

I have a passionate interest in the development of facilities for the young mothers and young families and am committed to the development of such facilities if elected to council.

These statements lose neutrality and become a commentary on past council actions.

These statements are acceptable as they are not criticising a council decision but rather reflects a statement of public policy.

# The following principles apply to your profile character count and photograph

## Character count

- use a computer to count your characters as it also includes spaces
- only include the body of text in your character count, as your name, contact details and further candidate profile statements provided at the bottom of the profile are not included in the character count
- your name will be printed above your profile as it appears on the ballot paper
- titles and honorifics, if required by a candidate, are permitted in the body of the text only
- if a profile exceeds the 1000 character limit and you have not reduced the characters to 1000 or less by the close of nominations, characters appearing after the 1000 limit will be removed.




If you have further campaign material you would like to share with the voters, include your campaign specific website or social media details in your profile text.

## Photographs

- Photographs are optional but, if provided:
- must be the same size as an Australian passport photograph, unless approved by the returning officer
- must predominantly show your head and shoulders
- must have been taken within the last 12 months
- via the online portal, the endorsement will be included in the statement, however, if your nomination is lodged in hard copy, it must be endorsed on the back 'This is a photograph of (insert name) taken within the last 12 months', and signed by you
- may be either colour or black and white, however, will be printed in black and white only (the quality of the original photograph will determine the clarity of the reproduction)
- must be either a JPG or PNG file type
- must be submitted with the nomination and profile, it will not be accepted separately.

If provided, photographs will be printed adjacent to your profile. If you choose not to submit a photograph, the words 'Photograph Not Provided' will be displayed.

This is a  
photograph of  
Trevor Harris  
taken within  
the last 12  
months



Sample photo endorsement

Electoral officers are not responsible for checking the accuracy of any information included in a profile. The returning officer, electoral officers or council staff bear liability with respect to the publication of a profile under the Act and Regulations.

# How will your profile be printed?

For consistency and fairness, all profiles will be printed in the same font size with continuous text (no paragraph breaks) and a format that does not include:

- dot points
- underlining
- bolding
- CAPITALS unless it forms a word that normally contains capitals e.g. CSIRO

Each candidate will be allocated an equal amount of space on the profile sheet regardless of the number of characters in the profile. A candidate with a 100 character profile will be allocated the same amount of space as a candidate with 1000 characters.

Candidates' profiles will be listed in the same order as names appear on the ballot paper.

Profiles will be posted to electors along with ballot papers and other election material.

## Example of how a candidate profile should be submitted

### **HARRIS, Trevor**

A retired engineer and a Councillor for Manuka Ward for four years. Trevor has served on a number of Council Committees including the Bowling Club Committee, Paradise Aged Day Care Committee, and the Paradise Veterans Board. I helped form the Paradise Hills Sustainable Development Board of which I am a member and represent Paradise on the Local Government Committee of the Recycling Program. I am Chair of the Financial Management Committee of the Paradise Council and Deputy Chair of the Environment Protection Authority and a member of the Local Government Association's CFS Working Party. I live in North Paradise with my wife Gloria, formerly of the Paradise Hospital Board and a father of two adult sons. I have a passionate vision for the future of City of Paradise and look forward to continuing to serve the community. If you would like further information on my campaign, visit my website [www.tharrisforparadise.com](http://www.tharrisforparadise.com) or my Facebook page - THarrisforparadise. Email [trevorharris@bigpond.com](mailto:trevorharris@bigpond.com)

Character count – 1000

Contact details 8261 4822

I take responsibility for the content of this profile

I live in the ward

I am a member of the Democratic Nation Party

Signed 

26/8/2022

## Your profile:

**MUST** provide either an address (not being a post office box), an email address, or a telephone number at which you may be contacted.

**MUST** include a statement of responsibility for the content of the profile; whether you live in the area or ward in which you are nominating; and that at the time of nominating, or anytime in the past 12 months, you are/were a member of a political party (include the name of the party and, if you are not longer a member, the date you ceased).

**SHOULD** include a character count to ensure it is no more than 1000 characters in length.

**MUST** be signed and dated.

# Example of a printed profile sheet

Council Logo

## City of Paradise Election of Manuka Ward

Profiles for each of the 3 candidates are printed below in the same order as their names appear on the ballot paper. This information has been provided by the candidates and neither the returning officer nor City of Paradise take responsibility or bear liability for the information contained within.

M Sherry, Returning Officer



HARRIS, Trevor

A retired engineer and a Councillor for Manuka Ward for four years. Trevor has served on a number of Council Committees including the Bowling Club Committee, Paradise Aged Day Care Committee, and the Paradise Veterans Board. I helped form the Paradise Hills Sustainable Development Board of which I am a member and represent Paradise on the Local Government Committee of the Recycling Program. I am Chair of the Financial Management Committee of the Paradise Council and Deputy Chair of the Environment Protection Authority and a member of the Local Government Association's CFS Working Party. I live in North Paradise with my wife Gloria, formerly of the Paradise Hospital Board and a father of two adult sons. I have a passionate vision for the future of City of Paradise and look forward to continuing to serve the community. If you would like further information on my campaign, visit my website [www.tharrisforparadise.com](http://www.tharrisforparadise.com) or my Facebook page – Tharrisforparadise. Email [trevorharris@bigpond.com](mailto:trevorharris@bigpond.com)

*I live in the Ward  
I am a member of the Democratic Nation Party  
Contact Details - Ph 8261 4822*



ROBERTS, Greta

If elected, I will support best practices to ensure Council make sound decisions that reflect what the community need. I will act with respect and integrity, and I am committed not only for the people but also the environment. I am not affiliated with any minority group or political party. I am married, with two children aged 11 & 8 and I am an owner/operator of an accounting company and director of a public company. Professional qualifications and memberships: Bachelor of Accounting (Paradise University); Master of Business Administration (Paradise University) and fellow of the Australian Institute of Company Directors. I am passionate about preserving the parks and open spaces in Paradise along with our heritage to ensure they are available for future generations. If you would like to contact me, please do not hesitate to reach out to my mobile number 0413 482 137 or you can find more information on my campaign website [www.GretaVote1.com](http://www.GretaVote1.com) or on Facebook and Instagram GretaVote1.

*I do not live in the Ward  
I am not a member of a political party  
Contact Details - [greta.roberts@gmail.com](mailto:greta.roberts@gmail.com)*

Photograph  
not provided

BROWN, Julie

As a ratepayer, I believe that rates should not be any higher than necessary to allow Council the funds to provide core services to the community. I want to focus on the needs of the community and am committed to preserving our nature trails and parks whilst maintaining our local sports facilities. I have lived in the area for over 20 years and aim to work to improve our environment, address the issue of youth unemployment in the area and strive to upgrade and maintain the council's involvement in community facilities. I have always been available to listen to people's problems and attempt to provide solutions. I am involved in several committees, President of Paradise Netball club, volunteer with the Digital Hub, started developing a neighbourhood watch in Paradise. I am a local business owner and have extensive experience in business and am excited about working in collaboration with the community and council if elected.

*I live in the Ward  
I was a member of the Liberal Democrats party until 24/10/2021  
Contact Details - 7 Way Lane, Paradise SA 5888*