JUDGES' CRITERIA FOR GUILD RESEARCH PRESENTATIONS

All nominees will present a **max 15-minute presentation** (not including questions). The judges score and rank the candidates according to: (1) Content and Scientific Quality, (2) Clarity and (3) Presentation Skills. The judges combine their results to determine the winner. Decisions by the panel are final.

1. Content and scientific quality are important criteria. The presentation must be interesting, and the material should be seen to be significant within the field of research. Context is important for establishing what the state of current research in the field is and how the described research contributes to and extends current knowledge. The candidate must balance the competing demands of providing a clear explanation to the non-specialist and illustrating the techniques and methods to allow a meaningful assessment of the presenter's own understanding and contributions to the research. The context can be further clarified during the question-and-answer session

1 = Strongly Disagree

3 = Neither Disagree nor Agree

5 = Strongly Agree

A. Content and Scientific Quality Matrix				Total	l	_/20
(i) Interesting	1	2	3	4	5	
(ii) Addresses Reseach Gap/Needed	1	2	3	4	5	
(iii) Contributes and Extends Knowledge	1	2	3	4	5	
(iv) Rigorous Research Methodology	1	2	3	4	5	

Clarity is a skill which is required to communicate a subject requiring years of study into a multimedia presentation. The judges are looking for the presenter's ability to communicate the essence of the research without becoming excessively encumbered with detail. A proper introduction, good exposition and meaningful conclusions are important factors in providing a clear presentation.

B. Clarity Matrix				Total		/20
(v) Communicates Essence	1	2	3	4	5	
(vi) Good Introduction	1	2	3	4	5	
(vii) Good Exposition and Explanations	1	2	3	4	5	
(viii) Meaningful Conclusion	1	2	3	4	5	

3. Presentation skills include the best use of audio-visual aids, speaking ability, eye contact, efficient use of time, projecting a professional and confident attitude, preparedness and response to questions.

C. Presentation Skills Matrix				Total/2		
(ix) Preparation and Use of Time	1	2	3	4	5	
(x) Use of Audio-Visual	1	2	3	4	5	
(xi) Professional and Confident	1	2	3	4	5	
(xii) Response to Questions	1	2	3	4	5	

These factors and others contribute to the overall impression of the candidate's performance. A good talk is more than the sum of good performance in each component. The best talk is well-presented, well-practised, clear, conveys significance and impact, and is stimulating and memorable.